Case study

ina

## ABOUT NATIONAL AUDIOVISUAL INSTITUTE

The INA is a repository of all French radio and television audiovisual archives. It produces, edits and publishes audiovisual and multimedia content. The INA trusts Authôt for its transcriptions!

Our contact: Thierry
IPPOLITO
Production Manager at
INA



## **CHALLENGES**

- Scripts: The INA produces a lot of programs and interviews. It needs to have transcription with timecode for the de-rushing.
- **Simplicity**: Several line producers have an account at Authôt. They want a follow up step by step of their projects and use.
- Saving time: Production can have a dozen hours of interviews to deal with for their video editing. They wish a prompt and faithful transcription.

## **SOLUTIONS**

- Transcription: Thanks to Authôt service, the INA disposes of transcription with timecode which give their work of de-rushing easier.
- Intuitive interface: Line producers are able to know the state of their files thanks to the Application's workflow. Custumer service allows them to have a feedback on their use.
- **Proofreading service**: The Authôt team allows prompt and faithful transcription within a limited time. Today 90% of INA's requests are done with the proofreading.

" I recommand Authôt for their qualities and easy processing. "

Watch Thierry
Ippolito's interview: here



**RESULTS** 

Registration: **14/04** 



Submit a New File 🕹

Number of files sent: **253** 

Number of INA's users:

12





Number of channels on YouTube: **24** 

+33 1 58 46 86 88 - contact@authot.com