

ABOUT CONDÉ NAST

Condé Nast is an American mass media company holding major brands and mediums such as GQ, Vogue, AD, or Vanity Fair. Condé Nast realizes numerous videos and trusts Authôt for their captioning and translation!

Our contact: Maxime AUBURTIN
Editorial & Video
Distribution Manager at
CONDE NAST



CHALLENGES

- **International:** Condé Nast holds US and global mediums. A lot of their videos are in English.
- **Accessibility:** Condé Nast needs videos to be accessible to all and visible on social networks.
- **Broadcasting:** This mass media company has very strict broadcasting delay and must have subtitles on the video almost instantly.

SOLUTIONS

- **Translation:** Authôt translation service allows Condé Nast to access their videos translations very quickly.
- **Captioning:** This service allows them to make videos accessible on social networks such as Facebook.
- **Reactivity:** In the digital era, Authôt knows to be reactive in order to satisfy Condé Nast international needs.

"I appreciate Authôt reactivity and competitiveness for my files monitoring "

Watch Maxime Auburtin's interview: [here](#)

Authôt.com

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RESULTS

Registration:
**February 11,
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Number of
subtitled videos:
97

Number of
translated videos:
70



Delivery time:
24 h